



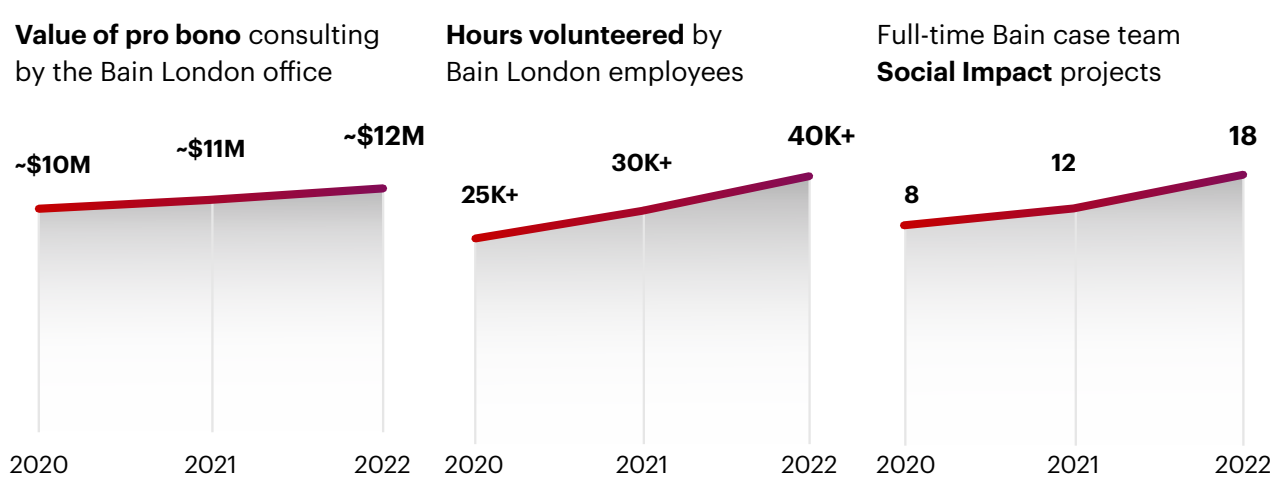
# Bain London Social Impact Report 2022

## Report 2022

2022 has been another impactful year for Bain & Company's Social Impact team in London, with an increase in pro bono consulting and volunteer hours vs. 2021, and a rapid and targeted response to the crisis in Ukraine.

The London Office contributed ~\$12M in pro bono consulting, and our people volunteered more than 40,000 hours to various social impact initiatives through our dedicated social impact ringfence, volunteering at the Winter Event Social Impact Day, participating in Community Action Teams and other voluntary initiatives.

### Social Impact Highlights



<p><b>~£21K</b></p> <p>Disbursed to 5 charities through Bain's CAF Gold Certificate-winning "Social Impact Fund"</p>	<p><b>~£140K</b></p> <p>Donated through Bain's Ukraine appeal, including ~£46K donated by employees and ~£92k match funded by the partner team</p>	<p><b>40+</b></p> <p>Charity teams benefiting from Bain's Social Impact ringfence, Community Action Team projects and other volunteer initiatives</p>	<p><b>83% NPS</b></p> <p>London social impact NPS</p>
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### Project Portfolio

Our mission is to drive transformative social impact by applying Bain talent in partnership with the most innovative organisations. We focus our work across 4 pillars:

<p><b>Education</b></p> <p>Improve the futures of underserved youth and children</p> <ul style="list-style-type: none"> <li>• Early childhood development</li> <li>• School Systems</li> <li>• Career connected learning</li> <li>• Human capital</li> <li>• Education technology</li> </ul>	<p><b>Environment</b></p> <p>Accelerate market-oriented solutions to environmental sustainability</p> <ul style="list-style-type: none"> <li>• Climate Action</li> <li>• Responsible production and consumption</li> <li>• Land and Ocean Conservation</li> <li>• Sustainability and Corporate Responsibility</li> </ul>	<p><b>Racial and Social Justice</b></p> <p>Address structural discrimination and other systems of oppression</p> <ul style="list-style-type: none"> <li>• Closing the racial wealth gap</li> <li>• Equitable access to healthcare</li> <li>• Criminal justice</li> <li>• Gender equity</li> </ul>	<p><b>Economic Development</b></p> <p>Foster inclusive economic growth by leveraging markets &amp; enterprise models</p> <ul style="list-style-type: none"> <li>• High-impact entrepreneurship</li> <li>• Impact Investing</li> <li>• Smallholder Farmer Livelihoods</li> <li>• Refugee support and integration</li> </ul>
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**Cross-pillar and other initiatives**

				Ukraine support	Social Impact Fund	Sounding Board	Social Business Incubator
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**Looking ahead**

Looking to 2023, we are deepening our relationships with current partners and expanding our reach to new causes. **We look forward to having an even greater impact in 2023.**

### Social Impact Team



### Contact Us

<p><b>Graham Elton</b> Advisory Partner</p>	<p><b>Gemma Cotton</b> Partner</p>	<p><b>Andrea Arroyo</b> Senior Manager</p>	<p><b>Katarina Burnham-Nenov</b> Senior Manager</p>
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For more information about our social impact work, visit: [www.bain.com/insights/social-impact-report-2022/](http://www.bain.com/insights/social-impact-report-2022/)